

In Good Times & Bad

Effective Marketing for All Situations



Office of Communications & Marketing

Tim Bishop

Director of Communications & Marketing

Tina High

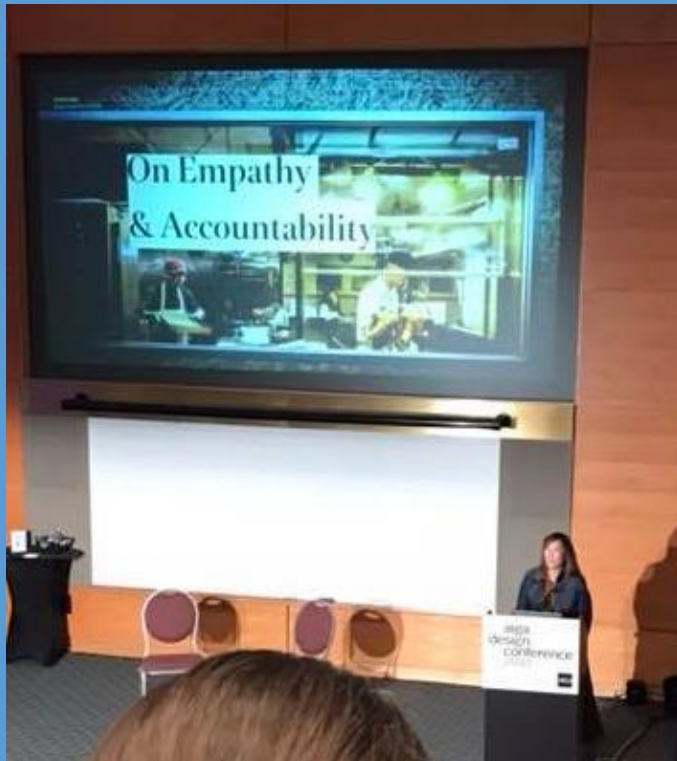
Director of Media Relations & Print Services

Amber Chambers & Colleen Touvelle

Graphic Designers

AIGA Design Conference

American Institute of Graphics Arts



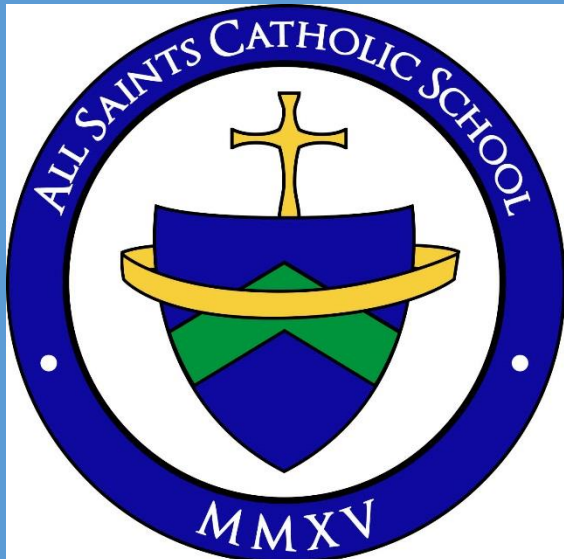
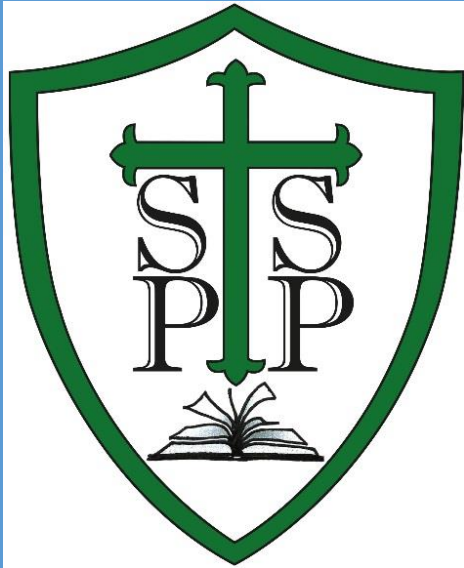
Amazon



Instagram



Target



**Logo should be designed as a
vector file (.eps)**

.jpeg

.png

.pdf

.tiff

DPI (dots per inch)

300 dpi for Printing

150 dpi for Web



High Res Image 300dpi



Low Res Image 72dpi

Aspect Ratio



Recommended FONTS

Baskerville

Century

Garamond

DO NOT USE

Papyrus

Comic Sans

Brochures

General/Anniversary Logos

Anniversary Invitations

Website Design

Ads

Envelopes

Letterhead

Banners



Postcards

Posters

Capital Campaigns

Invitations

Printing

Business Cards



St. Vincent De Paul Parish PICTURE DIRECTORY • 2017

We need your family to be photographed for a
new picture directory!

PHOTOGRAPHY DATES:

September 27, 28, 29, 30;

October 25, 26, 27, 28, 29

Weekday appointments will be from 1:00 pm to 8:00 pm

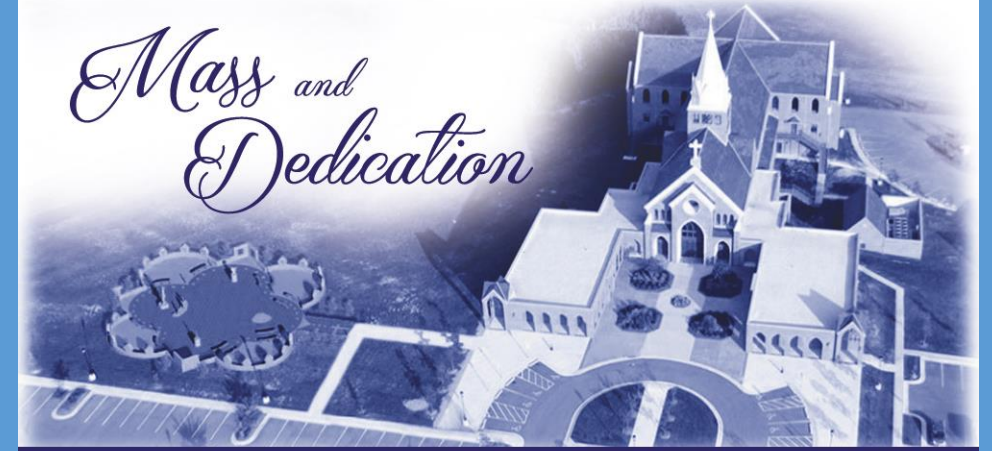
Weekend appointments will be Saturdays 10:00 am to 5:00 pm

Sunday from 11:30 am to 6:30 pm.

Online registration is also available at

<https://booknow-lifetouch.appointment-plus.com/y3qhm34q/>

Or call the parish office and register with the parish staff at 304-242-0406



Mass and Dedication

With praise and thanksgiving to God Almighty,

Most Reverend Michael J. Bransfield,

Bishop of Wheeling-Charleston,

and the faithful of

Saint James the Greater Parish in Charles Town, West Virginia

cordially invite you to join in celebration with them in the

Mass with Dedication of

the Our Lady of Fatima Shrine

on Saturday, the fourteenth day of October,

in the year of Our Lord two thousand seventeen.

Recitation of the Rosary will begin at ten o'clock in the morning

and the Mass with Dedication at eleven.

A reception will follow the Mass

in the Parish Hall.

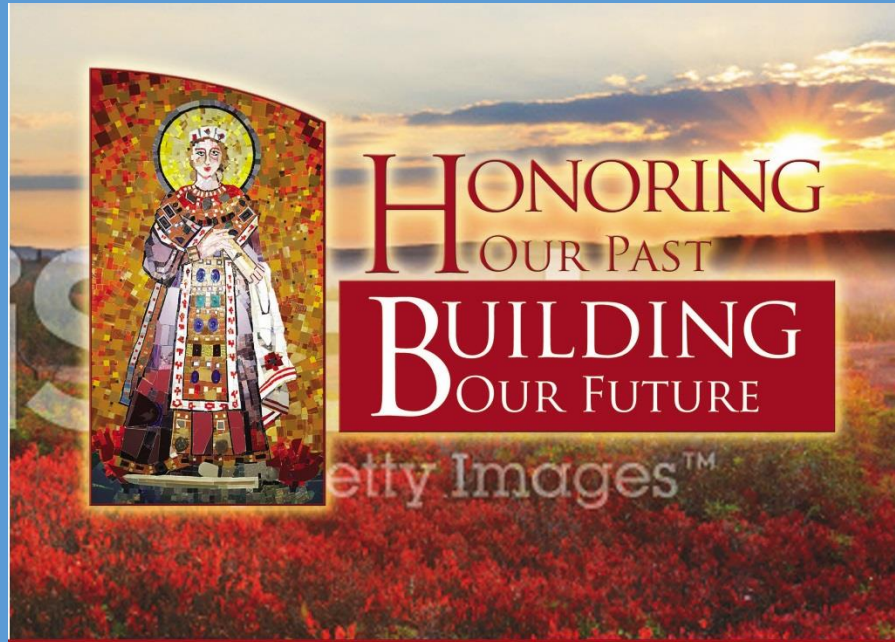
R.S.V.P. with the enclosed card

or to reservation@stjameswv.org

no later than Wednesday, the eleventh day of October,
two thousand seventeen.



Capital Campaigns



2015 Campaign

St. Agnes Catholic Church
P.O. Box 1603
106 South Duke Street
Shepherdstown, WV 25443

Please make checks payable to:
St. Agnes Capital Campaign

Name _____

Address _____

City / State / Zip _____

Phone Number _____

E-mail _____

Envelope No: _____

My/Our gift to the Campaign is:

Total Pledge: _____

Down Payment: _____ Balance Due: _____

I/We prefer to pay the balance as follows:

☐ Monthly ☐ Quarterly ☐ Semi-Annually ☐ Annually

OVER A PERIOD OF:

☐ 3 years ☐ Other _____

Signature: _____

For Office Use Only: <input type="radio"/> CASH <input type="radio"/> CHECK # _____		
Date _____	Payment _____	Auditor _____

SUGGESTED GIFT PLANS

TOTAL GIFT	10% DOWN PAYMENT	3 ANNUAL PAYMENTS	6 SEMI-ANNUAL PAYMENTS	12 QUARTERLY PAYMENTS	36 MONTHLY PAYMENTS	DAILY SACRIFICE
\$250,000	\$25,000	\$75,000	\$37,500	\$18,750	\$6,250	\$205.48
\$100,000	\$10,000	\$30,000	\$15,000	\$7,500	\$2,500	\$82.19
\$50,000	\$5,000	\$15,000	\$7,500	\$3,750	\$1,250	\$41.10
\$25,000	\$2,500	\$7,500	\$3,750	\$1,875	\$625	\$20.55
\$20,000	\$2,000	\$6,000	\$3,000	\$1,500	\$500	\$16.44
\$15,000	\$1,500	\$4,500	\$2,250	\$1,125	\$375	\$12.33
\$10,000	\$1,000	\$3,000	\$1,500	\$750	\$250	\$8.22
\$8000	\$800	\$2,400	\$1,200	\$600	\$200	\$6.58
\$6,000	\$600	\$1,800	\$900	\$450	\$150	\$4.93
\$5,000	\$500	\$1,500	\$750	\$375	\$125	\$4.11
\$4,000	\$400	\$1,200	\$600	\$300	\$100	\$3.29
\$3,000	\$300	\$900	\$450	\$225	\$75	\$2.46

The gift plans are provided as a suggested guideline when considering your pledge.

PAYMENT OPTIONS

- ☐ Electronic Funds Transfer (EFT)
☐ Authorization for Automatic Withdrawal (EFT)
Bank/Financial Institution _____

Name as it appears on account _____

Bank Routing No. _____

Checking Acct No. _____

Your Signature above authorizes withdrawal payments

- ☐ Online Giving
I will log on to Parish Website to set up my EFT

Please contact me with information on the following:

- ☐ Gifts of Stock ☐ Remembering the Parish in My Will

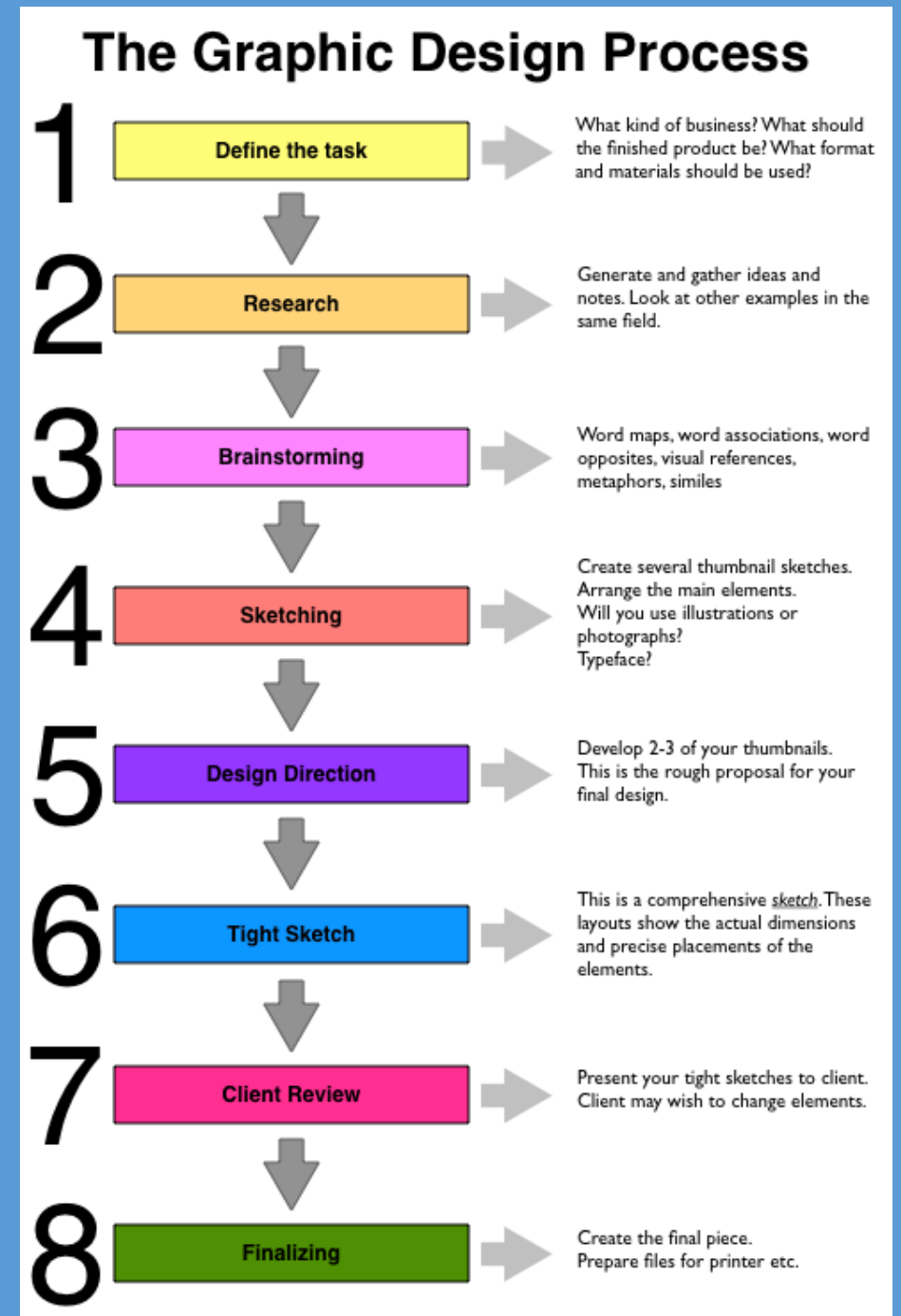


ST. AGNES CATHOLIC CHURCH
P.O. Box 1603
106 South Duke Street
Shepherdstown WV 25443-1603

Please use a stamp
and mail to the
parish office or you
may drop this card
in the weekend
collection.

Design Process

Complete the Project Request Form





West Virginia Catholic Radio
St. Paul Radio

Press Releases



Diocese of Wheeling-Charleston

P.O. Box 230, Wheeling, WV 26003

(304) 233-0880 + Fax 233-0890 + www.dwc.org

For Immediate Release

Date: March 6, 2017

Tim Bishop
Director of Communications and Marketing
304-233-0880, ext. 353
Email: tbishop@dwc.org

Diocese of Wheeling-Charleston's Lenten Pilgrimages to be Held at Four Churches in West Virginia

WEST VIRGINIA—During this Lenten season, the Diocese of Wheeling-Charleston will once again present its Lenten pilgrimages with Masses celebrated by diocesan priests known for their “quality of preaching.”

Bulletin Inserts

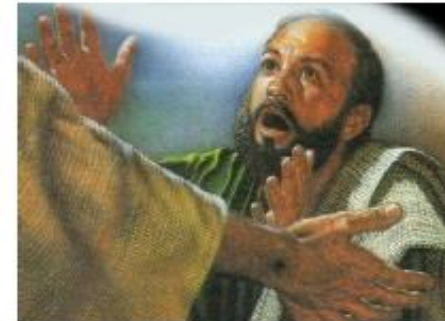
www.dwc.org/bulletin-announcements.html

Corpus Christi Parish
Rev. Msgr. Eugene S. Ostrowski, V.F. Pastor

Office Hours: 8:00 am - 4:00 pm
Parish Office (304) 277-2911
School Office (304) 277-1220
Parish Center (304) 277-3900

1508 Warwood Avenue * Wheeling, WV 26003 www.CorpusChristiWheeling.org Office@CorpusChristiWheeling.org

DIVINE MERCY SUNDAY APRIL 3, 2016



“BLESSED ARE THOSE
WHO HAVE NOT
SEEN AND HAVE
BELIEVED.”

MASSES:

Saturday: 5:30 PM Vigil
Sunday: 8:00 AM, 10:30 AM with a
Children's Liturgy of the Word
Holy Day Masses: Please consult bulletin.
Weekday Masses*: Mon., Tues., Thurs., Fri. 8:30AM
Wed. 11:00 AM during the school year
* A funeral replaces a weekday Mass.

SACRAMENT OF RECONCILIATION:

Saturday at 4:30 PM and by individual appointment

ANointing & VISITATION of the SICK:

Call the Rectory anytime to make arrangements. Please contact the Parish Office regarding any aged or sick who are confined.

INITIATION/BAPTISMS: Rites of Initiation of Adults and Baptism of Children can be arranged by contacting the pastor. Parents must complete a Baptism Preparation session prior to their child's Baptism. Call the office to make arrangements.

MARRIAGE: Engaged couples should contact the pastor at least six months before the wedding date to arrange for pre-marriage preparations.

NEW PARISHIONERS: We welcome all new members. Please register in person at the parish office or e-mail us at the above address.

PARISH STAFF: 304-277-2911

Pastor: Rev. Msgr. Eugene S. Ostrowski, V.F.
Deacon: Rev. Mr. Douglas Breiding
Music Director: Mrs. Deborah Breiding
Business Manager: Mrs. Kelly Clark
Parish Secretary: Mrs. Cindy Becker
Building & Maintenance: Mr. John Main

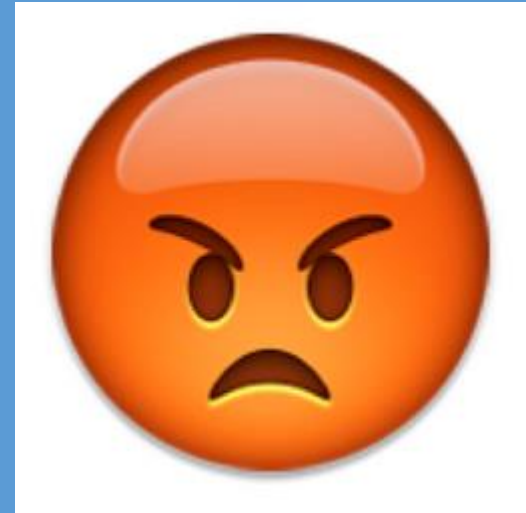
PARISH SCHOOL: GRADES PRESCHOOL -8 304-277-1220
School Principal: Mr. Dick Taylor
Advancement Director: Angela Zambito Hill 304-281-0118
e-mail: azambito@ccwheeling.net
School Secretary: Mrs. Erin Vogrin

PARISH RELIGIOUS EDUCATION PROGRAM: Grades K-8
Sunday Mornings Sept. through May 9:00AM-10:20AM
In the School Cafeteria
Director: Mrs. Cindy Becker 304-277-2911

BULLETIN DEADLINE: Announcements must be submitted in writing or by e-mail to cindy@corpuschristiwheeling.org by 3:00PM on Wednesday.

The NOT so Good Times

Honesty, Openness, and Resolution



Questions & Suggestions